Integrated Desktop Messaging

See how EasyLink can help you reduce fax costs by integrating fax and e-mail.

EasyLink Integrated Desktop Messaging (IDM) is an e-mail-based faxing service that integrates fax with your existing e-mail system into a seamless solution for both corporate and mobile employees. EasyLink's network-based service allows users to send and receive faxes directly from their existing e-mail accounts as electronic messages, anytime and anywhere. Employees can send and receive faxes exactly like e-mail.

Using conventional fax infrastructure such as fax machines and fax servers represents a huge "hidden cost" that impacts productivity, efficiency, and profitability. EasyLink offers a proven solution to align faxing with your overall corporate productivity, IP networking, security and compliance objectives by:

- Providing fax send / receive functionality whenever and wherever employees access e-mail
- Dramatically lowering the personnel and infrastructural costs of faxing
- Fully leveraging the network and desktop security, and compliance / records retention investments you are already making for e-mail and electronic documents

With EasyLink's IDM Service your employees can receive faxes as e-mail and have multiple options for electronic fax sending:

- Fax Sending: EasyLink's E-mail to Fax Service allows your employees to send a fax directly from your existing e-mail system, simply by addressing an e-mail with attachments to faxnumber@faxmail.com.
- Fax Receiving: EasyLink's Fax to E-mail Service delivers faxes as PDF or TIFF attachments to an e-mail message right to a user's e-mail inbox.

As an added benefit to partnering with EasyLink, we offer the following value-added services:

- Account Administration: EasyLink's Account Management System allows customers to seamlessly plug-in to the EasyLink network from any back-office system to add and maintain user accounts. EasyLink's Web-based Administration Tool allows customers to manage users from a web browser using SSL encryption.
- Reporting Capabilities: EasyLink offers robust reports, providing real-time insight into your fax traffic patterns, usage, and costs.

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5 reasons to integrate your fax with EasyLink.

1 HIGHER MOBILITY AND PRODUCTIVITY

With EasyLink's mobile fax service, all faxes are sent and received as electronic messages, right in the employee's email, anytime and anywhere. For both on-the-road and corporate users, EasyLink offers a transformation in speed, mobility, and convenience. No more looking around for places to send/receive faxes, waiting in line at fax machines or having to retrieve poorly transmitted, unreadable faxes.

2 BETTER SECURITY

All faxes are sent to the email accounts of designated recipients only, so you never again have to worry about misplaced paper faxes or the wrong set of eyes getting a hold of a sensitive document. And the EasyLink network ensures total security, privacy, and confidentiality. Your email server can be connected to the EasyLink network through the Internet or through virtual private networks or other secure solutions in strict compliance with your requirements. We'll work within whatever security parameters you set.

3 NO HASSLE, NO HEADACHE

With a network-based solution from EasyLink, there's no hardware or software to purchase, no ongoing IT maintenance, and no technology hassles. You can relax, knowing that your communications are protected by superior uptime, redundancy, and scalability.

4 IMMEDIATE FINANCIAL IMPACT

Our transaction-based pricing leverages economies of scale only available from a large global vendor like EasyLink, and there are no capital expenditures required. Best of all, most firms use EasyLink to enhance and optimize the IT investments they've already made. Your payback will be quick and it will be dramatic. You'll retire fax machines and servers, eliminate line fees, and eliminate maintenance headaches. Your fax costs will plummet from dollars per page to pennies per page.

5 FAST, RISK-FREE DEPLOYMENT

Because it's a network-based service, a solution from EasyLink can be deployed quickly – often within days – with little burden on your IT staff. And because our service is as easy to use as email, there's no learning curve for your employees, ensuring instant and risk-free adoption.

To learn more about reducing your faxing costs, contact Martin Group
(800) 222-6265